

WHY SWITCH FROM QUICKBOOKS TO CLOUD FINANCIAL SERVICES?



NUVEST
MANAGEMENT SERVICES

Business challenges can be the exact same for both big companies and SMBs. Whether that is making sure what sales and finance understands as a customer is the same, or being able to track customer orders from receipt through to cash, SMBs seems to have a difficult time finding an accounting tool that can help them meet their needs in a cost-effective way.

When starting off, SMBs tend to depend on unreliable spreadsheets to manage their accounting needs. This is limiting to what a SMB can do because of these solutions were built for a different time, where the record was all that mattered and where systems were more for limited computing capacity. Often the low cost is what attracts SMBs to these options, so the costs of inefficiencies in routine tasks are masked.

When business was relatively simple or where business was done in a stable market condition, this wouldn't have mattered. The emergence of the Internet has allowed for entirely different business models and has displaced the PC and laptop for mobile devices as the computing platform of their choice. This is why SMBs need to consider the potential impact of both existential threats and opportunities in their technology investments.

This is especially challenging for fast-growing SMBs because the opportunities from the combination of the rise of the Internet and globalization have not matched the development of their in-house accounting systems.

Instead, SMBs are faced with these difficult questions in regards to growth:

- How do SMBs take advantage of modern technologies without overloading the business with cost?
- Can modern accounting systems free up employees' time to become decision advisors to the wider business?
- Who can SMBs trust to provide a platform for growth?

NuVest believes that SMBs should look to solutions that can be done via cloud services such as outsourcing your accounting department. Our approach is to bring the same competitive advantages enjoyed by large organizations to the small and medium-sized market.

A cloud-based service is not just software you can use. By outsourcing your accounting, SMBs benefit from easier and more cost-effective preparation of financial statements. Rather than hiring the number of people you need, which could be well over your financial budget, NuVest provides you with global staffing that include all the skills your growing company needs. You can buy what you for as long as it's needed.

Outsourcing accounting services may be the best decision you've ever made.

We are an Extension of your Team

Our office is located at:
20 Corporate Park Drive, Suite 202,
St. Catharines, ON
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For more information or queries, you may contact our sales team.
Please send an email to info@nuvest.net or call us at
(905) 347-2222.

What our Clients Say

“I began working with NuVest due to growth related pressures on the accounting side of my business. They have provided me with an extremely organized approach to my business along with reliable, timely reporting - two things which I was not accustomed to. I am happy to recommend the team at NuVest without reservations.”

Bryan Dykstra

Asset Manager - Residence on First

“NuVest Corporation was instrumental in the acquisition of my latest business. They did a thorough job when they performed the necessary due diligence and guided me through the process. Real gave me tremendous support by listening and understanding my needs and with that knowledge of what I envisioned for the business, he helped with funding which then resulted in increasing my revenue by 100% in 5 years.”

Jonathan Gillingham

Founder - Boss Promotions

